



General Manager's Report AGM 2023
Russ Christianson



People Together Are Stronger

2022 Highlights

- Thank you to the board, staff and volunteers
 - Membership increased by 18% in 2022
 - Aron Indigenous Circle
 - Aron Talks: The Future We Want
 - Almost fully open! 11 months
 - 159% increase in revenue
 - Canadian films, concerts and comedy
 - Overall loss of **(\$10,828)**



CASE STUDY

Aron Theatre Co-operative

*A new hope for an Ontario small town's downtown**

[See the case study snapshot](#)

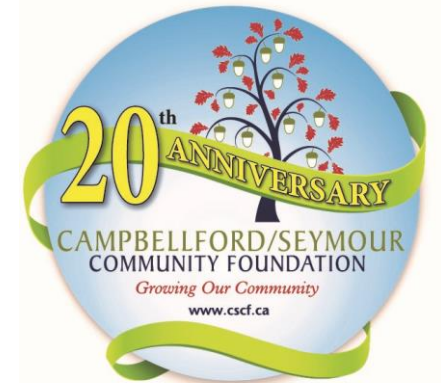
[Download the full case study](#)

Campbellford, a small town in Northumberland County, Ontario, halfway between Toronto and Ottawa, is home to the Aron Theatre. In 2009, the theatre was in trouble and the owner decided to shut the theatre down.

Fast forward 12 years. Aron Theatre is now a community co-operative and revitalized cultural hub in downtown Campbellford that has not only survived but thrived. This case study looks at the conversion of a privately owned theatre into a community-owned consumer co-operative and, in doing so, examines the manner in which a rural community in Ontario came together, via the co-operative solution, to defend its cultural heritage against much larger forces.



Beyond Crisis with Kai and Richard

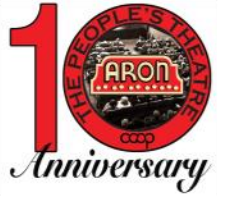


Canadian film about community organizing for the climate emergency.
Q&A with Campbellford District High School students and teachers.

Kathleen McBride, Webmaster

MAY 2022

SPECIAL EVENTS AT THE ARON THEATRE CO-OP



More than Hollywood!



BROTHERHOOD

Movie includes Q&A with the Canadian filmmaker Richard Bell.

\$10 at arontheatre.com
\$12 at the door

Sponsored by:



RED DIRT SKINNERS CONCERT

Great music, epic storytelling, humour and heartfelt emotions.

\$25 at arontheatre.com
\$28 at the door

Sponsored by:



campbellfordchrysler.ca



ARON TALK

Dealing with development.

\$5 at arontheatre.com
General admission

Sponsored by:

Building Beautiful Housing Group

By: Clare Zhang

For movies and more special events visit arontheatre.com



OLG/TIFF Free Movie & Concession



Aron Theatre Co-op was one of three rural theatres chosen in Ontario.



Brotherhood (Director & Actors)

Richard, Perry & Gage



Canadian film and true story about an Ontario canoeing tragedy in the 1920s.



Brotherhood actor Gage and CDHS



Russ organized a southern Ontario tour for the film with other independent theatres.



Green Roof Maintenance



Ginkgo Sustainability staff on our green roof.



Youth Engagement – CSCF Grant



Teen only movie promoted on Instagram.

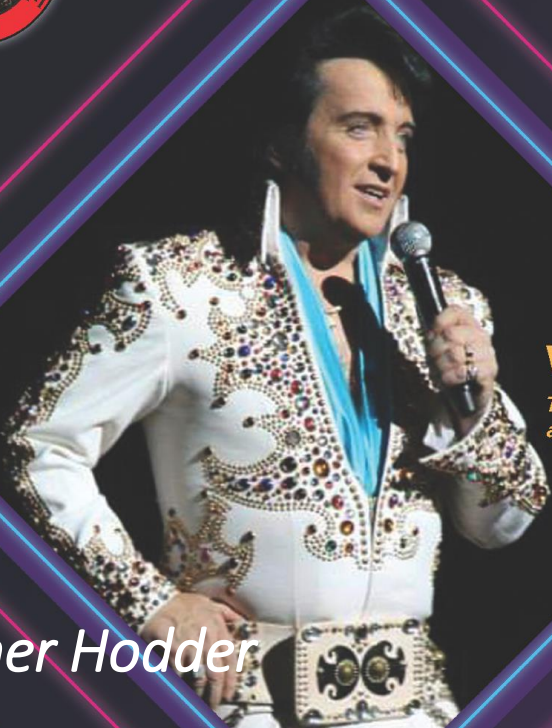


Live at the Aron!

Main Sponsor



Supporting Sponsor



Garry Wesley

The most highly awarded tribute in the world!

Heather Hodder

ELVIS



THURSDAY
SEPT
15th

7:00
PM
DOORS OPEN
AT 6:30

TICKETS
\$25 OR \$28
IN ADVANCE AT THE DOOR

54 Bridge St. E. Campbellford, ON 705-653-5446 Tickets: www.arontheatre.com/special-events/

TIFF

Rodney Bowes

COMES HOME
To the Aron Theatre



Tickets are \$8 in advance and \$10 at the door. Buy tickets online at arontheatre.com

RUN WOMAN RUN October 5 at 2 pm & 7 pm

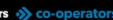
PHANTOM OF THE OPERA October 19 at 2 pm & 7 pm

HALLELUJAH: LEONARD COHEN, A JOURNEY, A SONG November 2 at 2 pm & 7 pm

SCARBOROUGH November 16 at 2 pm & 7 pm



Thanks to our series sponsors



54 Bridge Street East, Campbellford 705-653-3390 www.arontheatre.com





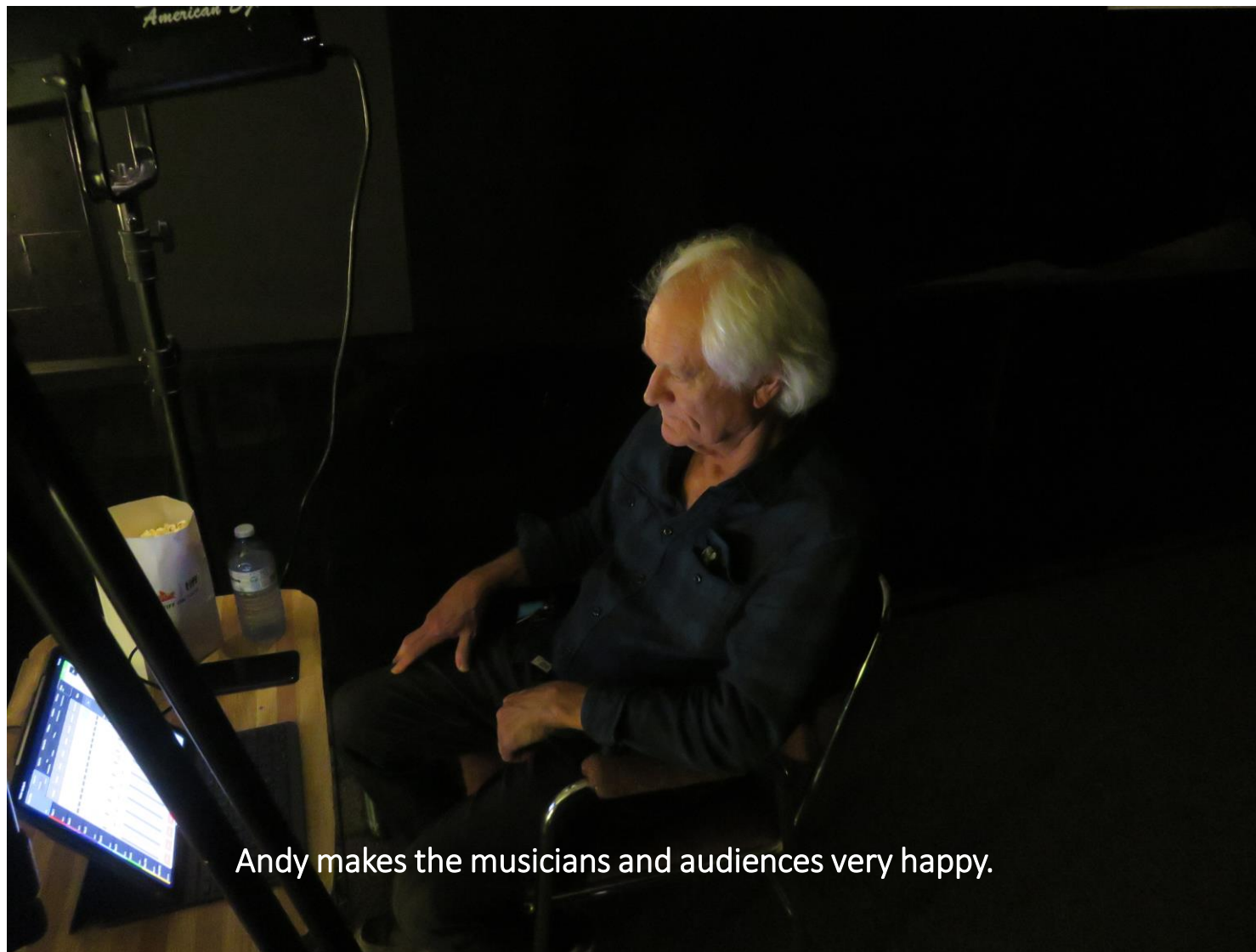
ELVIS (Garry Wesley) and Hosts



Garry is one of the best singers and entertainers I have seen .



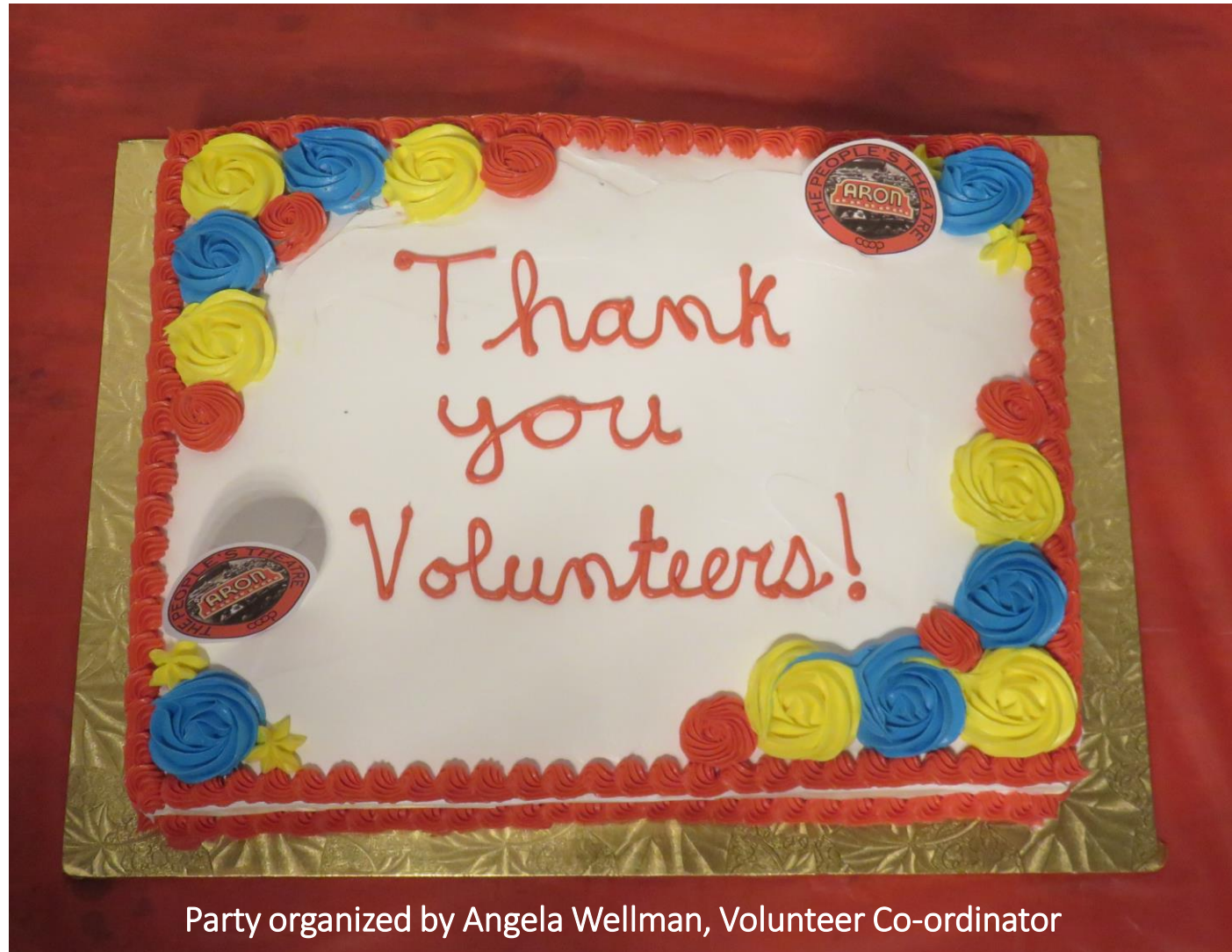
Andy Thompson – Sound & Lights



Andy makes the musicians and audiences very happy.



Volunteer Celebration Cake



Party organized by Angela Wellman, Volunteer Co-ordinator



Community Room Designers

Lise, Russ and Sheree

Thanks to a Trillium Foundation Grant.



Mike Ott, our maintenance contractor helped make it happen.



Wendy Laurier, Band and Friends



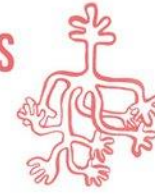
A fabulous Linda Ronstadt tribute show!



THE FUTURE WE WANT

FILMS + TALKS
to inspire + connect us

PEOPLE, PARTNERSHIPS
AND POSSIBILITIES
FOR FLOURISHING



Conceived and organized by Heidi Schaeffer.



Santa Clause Parades





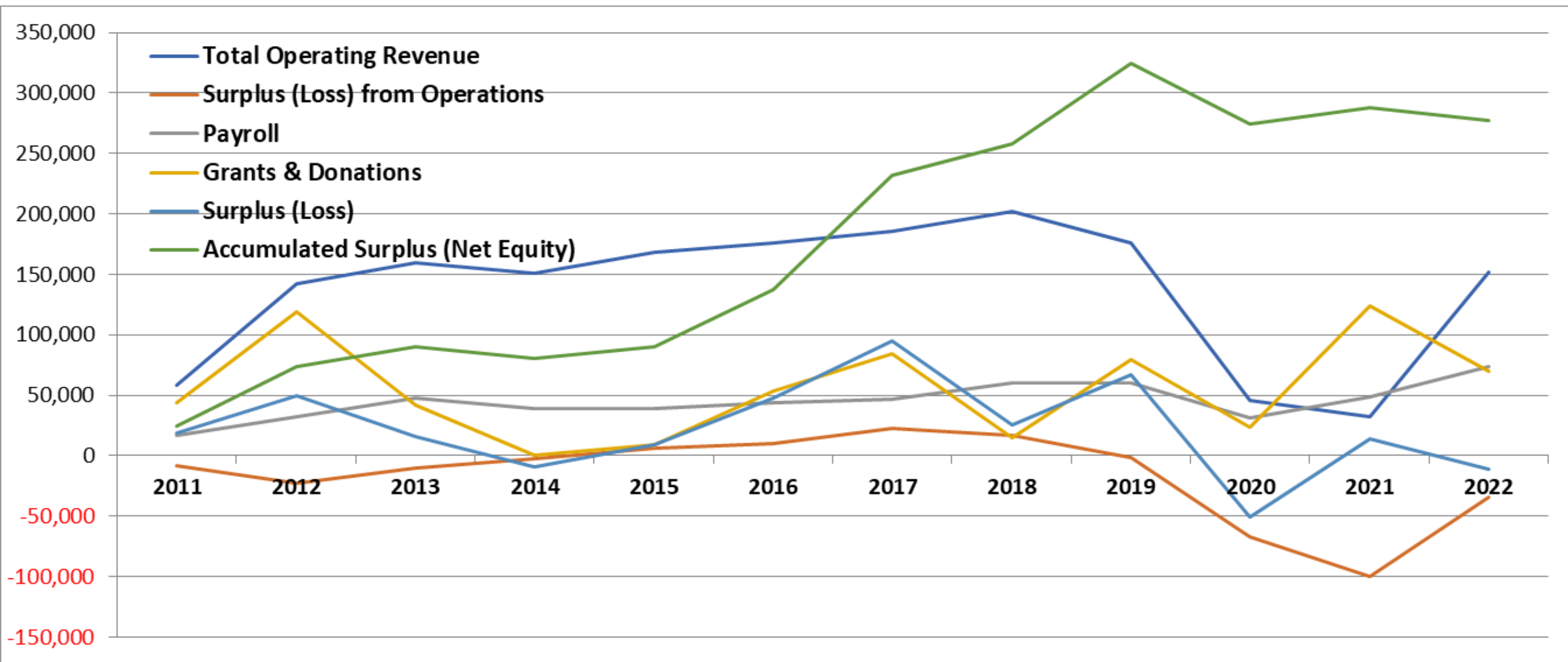
A White Christmas (film) & St. Mary's Choir

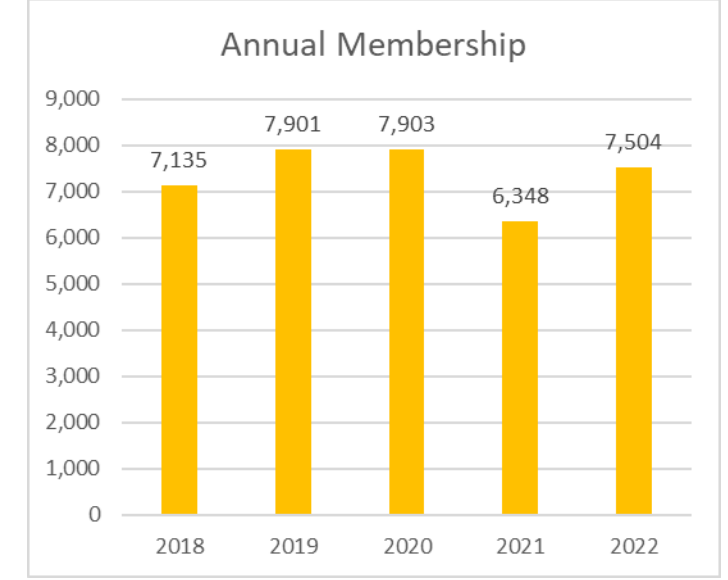
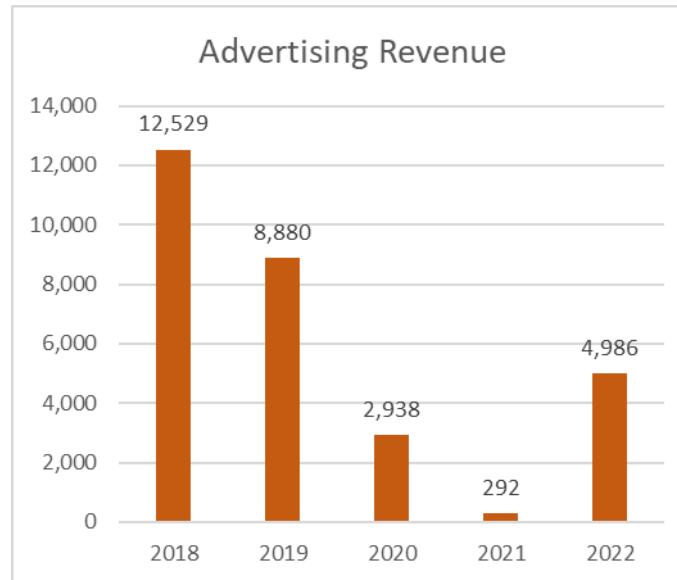
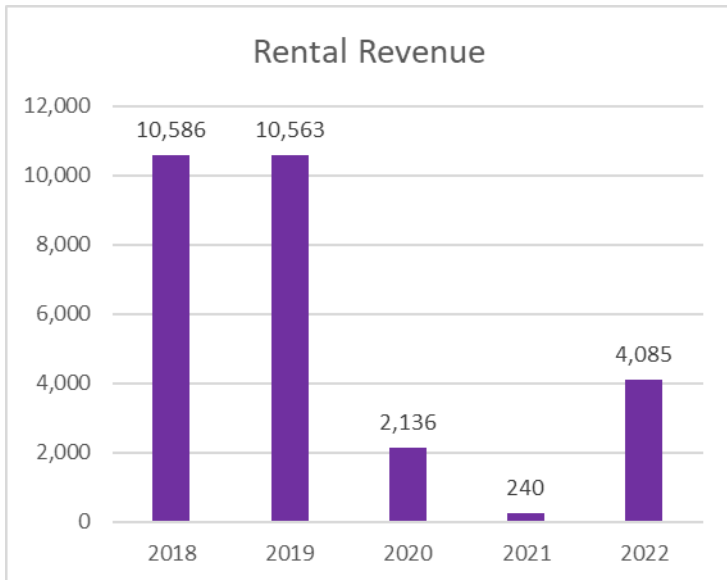
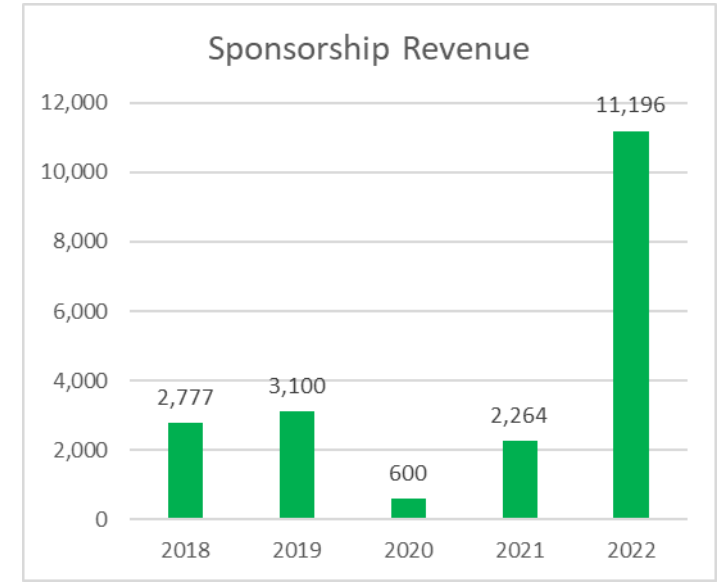
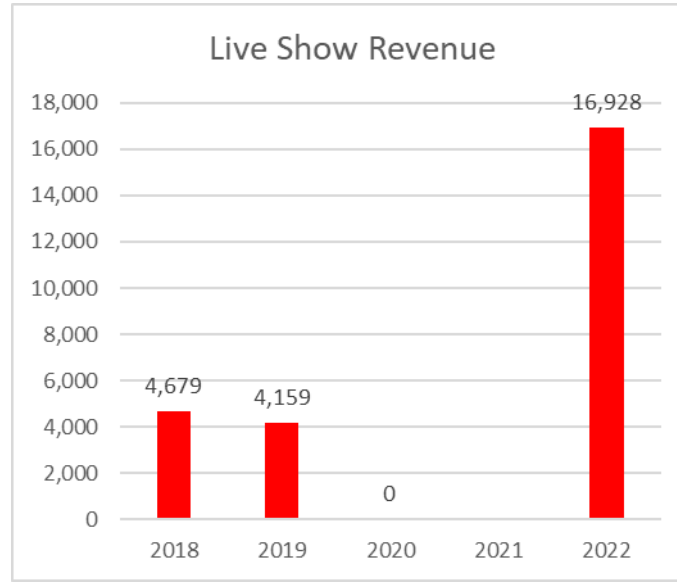
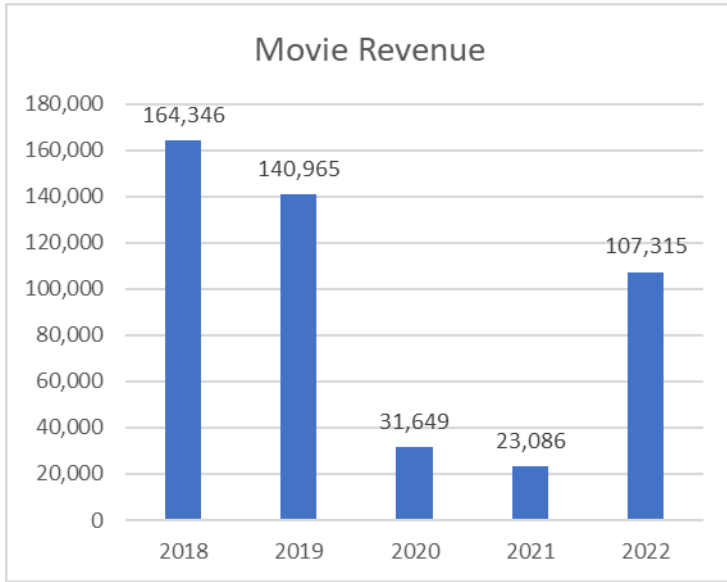




Aron Theatre Co-operative Inc.		
Balance Sheet		
Year ending December 31	2022	2021
Assets		
Current Assets		
Cash	36,280	72,369
Accounts receivable	1,216	6,000
HST receivable		5
Inventory	3,406	2,722
Prepaid expenses	5,770	
Total Current Assets	46,672	81,096
Capital Assets		
Building	297,798	292,698
Amortization	-73,479	-61,941
Net Building	224,319	230,757
Equipment	153,640	124,026
Amortization	-99,994	-91,625
Net Equipment	53,646	32,401
Purchase of corporation	207,756	207,756
Net Capital Assets	485,721	470,914
Total Assets	532,393	552,010
Liabilities and Net Assets		
Current Liabilities		
Accounts Payable	18,692	8,233
Deferred revenue		23,862
Total Current Liabilities	18,692	32,095
Bonds Payable		
5 year bonds - 2.5%	76,613	75,848
10 year bonds - 3.0%	41,249	40,048
15 year bonds - 3.5%	78,326	75,677
Total Bonds Payable	196,187	191,573
CEBA Loan	40,000	40,000
Total Liabilities	254,879	263,668
Net Assets	277,513	288,342
Total Liabilities and Net Assets	532,393	552,010

Aron Theatre Co-operative Inc.		
Income Statement		
Year ending December 31	2022	2021
Revenue		
Grants	40,500	38,345
Ticket sales	79,069	15,187
Concession sales	44,211	7,900
Memberships	7,504	6,348
Miscellaneous income	8,000	3,987
Advertising/Sponsorship	11,196	2,557
Rental	2,528	240
Total Revenue	193,009	74,563
Cost of Sales		
Purchases	67,036	9,990
Gross Margin	125,973	64,573
Expenses		
Advertising and promotion	1,354	5,607
Amortization	19,908	20,245
Computer expense	9,203	5,564
Donations	496	300
Insurance	3,580	3,701
Interest	6,215	5,821
Memberships & dues	866	845
Miscellaneous	324	1,581
Office	1,782	1,417
Professional fees	4,939	5,304
Property taxes	4,572	2,562
Repairs and maintenance	10,476	3,185
Salaries and related benefits	90,929	67,418
Telephone	2,362	2,416
Utilities	8,695	6,439
Total Expenses	165,701	132,405
Surplus (Loss)	-39,728	-67,832
Other Income		
Capital grant	28,900	81,700
Surplus (Loss)	-10,828	13,868







Thank You!